

## **16-060822-01 Child of the New Century: Age 17 Survey Privacy Policy – Using your information.**

The Centre for Longitudinal Studies (CLS) at the UCL Institute of Education, University College London, is carrying out an important national study that follows the lives of thousands of young people born in the UK in 2000/2001. This study is known as Child of the New Century, and aims to build up a full picture of young people's lives.

CLS has commissioned Ipsos MORI UK Limited to carry out the research on their behalf. Ipsos MORI UK Limited is a specialist research agency, commonly known as "Ipsos MORI". Ipsos MORI is part of the Ipsos worldwide group of companies, and a member of the Market Research Society. As such they abide by the Market Research Society Code of Conduct and associated regulations and guidelines.

Participation in this research is voluntary, and you are free to decide not to take part if you do not want to. Your decision will not affect your relationship with CLS in any way.

This privacy policy only applies to this survey.

### **Topics:**

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### **What information will Ipsos MORI collect about you?**

Ipsos MORI will collect the information you provide when completing the online questionnaire.

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### **How will Ipsos MORI use the information you provide?**

Your responses to this survey will be used solely for research purposes only, and will be stored separately from your personal information, such as your address and other contact details. Your participation in this survey, together with your individual responses to the questions will be kept strictly confidential by Ipsos MORI and CLS.

We can assure you that any information you provide during this research will NOT be used for marketing, nor will we sell or pass on your information to any third party.

If you have any questions about this research, please contact the research team. They can be contacted by email sent to [childnc@ipsos.com](mailto:childnc@ipsos.com)

Or by letter sent to:

FAO Madalina Radu  
Child of the New Century: Age 17 Survey  
Ipsos MORI  
3 Thomas More Square  
London  
E1W 1YW

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### **What will happen to the information we collect?**

The information you give us will be held securely and will be treated in strict confidence in accordance with the Data Protection Act 1998 and General Data Protection Regulation. Your name, contact details and any other details that may identify you will be kept separate from the information you give us in the survey. The information will be sent to the Centre for Longitudinal Studies and added to the information collected from other young people in the survey. It will then be made available to researchers so they can find out more about your generation. The results of this research will be anonymous, statistical information only, and you will NOT be identifiable in any published results. More information on how we keep your information safe can be found in the FAQs on the study website.

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### **How can you get access to your information and/or correct it?**

Ipsos MORI can provide a copy of your responses to this survey, together with the personal information used to contact you for this survey on request at any time before the results are anonymised. For further details, please contact our Compliance Department. They can be contacted by email sent to [compliance@ipsos-mori.com](mailto:compliance@ipsos-mori.com) with "16-060822-01 Child of the New Century: Age 17 Survey" as the subject line.

Or by letter sent to:

Ref: 16-060822-01 Child of the New Century: Age 17 Survey  
Compliance Department  
3 Thomas More Square  
London  
E1W 1YW

You also have the right to request a copy of the information the Child of the New Century team at the Centre for Longitudinal Studies holds about you. For information on how to obtain this information please contact the CNC team by email to [childnc@ucl.ac.uk](mailto:childnc@ucl.ac.uk).

Or by letter sent to:

Child of the New Century  
20 Bedford Way  
London  
WC1H 0AL

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### **How does Ipsos MORI ensure your personal information is held securely?**

We take very seriously our responsibilities to keep your personal information secure. As such we take every reasonable precaution to ensure your information is protected from loss, theft or misuse. These precautions include appropriate physical security of

our offices, controlled access to computer systems, and use of secure, encrypted internet connections when collecting personal information.

As part of Ipsos MORI's commitment to the security of your information, Ipsos MORI has regular internal and external audits of its information security, and is certified to the International Standard for Information Security, ISO 27001.

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### **Does this survey use cookies?**

Some online surveys collect information through the use of 'cookies'. These are small files stored on your computer. These files are used as sparingly as possible and only for quality control, validation and, more importantly, to prevent us sending you reminders for an online survey you have already completed. It is possible for you to delete 'cookies' or to prevent their use by adjusting the browser settings on your computer.

We also automatically capture information about your operating system, display settings and browser type in order to ensure that the questionnaire is delivered in a form suited to the software your computer is using. We do not capture any other information from your computer.

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### **The General Data Protection Regulation**

There has been a recent change in the UK's data protection legislation. The General Data Protection Regulation (GDPR) came into law in May 2018. It sets out the duties and responsibilities we have to you when we process and use your personal data, and your rights regarding the personal data that we hold and process.

Child of the New Century is funded by the Economic and Social Research Council (ESRC) and managed by the Centre for Longitudinal Studies, which is part of University College London (UCL). The purpose of the study is to generate data for research purposes. UCL is the 'data controller' for the study, and as both ESRC and UCL are Public Bodies, the lawful basis under GDPR on which we are permitted to process your personal data is regarded as the performance of a public task. For the Age 17 Survey, Ipsos MORI and NatCen Social Research are carrying out the interviews on our behalf, and they act as 'data processors'.

We've updated the 'privacy and data protection' FAQs on the study website with more information about GDPR (<https://childnc.net/faqs/#privacy-and-data-protection>).

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### **How to contact us**

If you have any questions about this research, please contact the research team. They can be contacted by email sent to [childnc@ipsos.com](mailto:childnc@ipsos.com)

Or by letter sent to:  
FAO Madalina Radu  
Child of the New Century: Age 17 Survey  
Ipsos MORI  
3 Thomas More Square  
London  
E1W 1YW

If you have any questions or require further information our privacy policy, our compliance with data protection laws or information we hold about you, please contact our Compliance Department. They can be contacted by email sent to [compliance@ipsos-mori.com](mailto:compliance@ipsos-mori.com) with "16-060822-01 Child of the New Century: Age 17 Survey" as the subject line.

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**Changes to this privacy policy:**

We keep our privacy policy under regular review and this policy was last updated on the 20<sup>th</sup> July 2018.

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**Useful Links:**

Ipsos MORI: [www.ipsos-mori.com](http://www.ipsos-mori.com)

Information Commissioners Office: [www.ico.org.uk](http://www.ico.org.uk)

Market Research Society: [www.mrs.org.uk](http://www.mrs.org.uk)